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7 Attorneys for Plaintiff

8 UNITED STATES DISTRICT COURT  
9 FOR THE NORTHERN DISTRICT OF CALIFORNIA  
10 SAN FRANCISCO/OAKLAND DIVISION  
11

12 THE TORRLUBE COMPANY, LLC, )

13 Plaintiff, )

14 vs. )

15 TEC-LUBE INDUSTRIES, INC, a )  
16 corporation; FIL-TECH WEST, a )  
17 corporation; )

18 Defendants )  
19 )  
20 )

No. C 07 1841 BZ

PRELIMINARY INJUNCTION

21 It is hereby stipulated by and between plaintiff The TorrLube Company LLC and defendant  
22 Fil Tech West Inc dba Tec-Lube Industries, as follows:  
23


24 Pending the determination by final judgment of this action, or order of the court, which ever  
25 shall first occur, defendant Fil Tech West Inc and its affiliates, agents, subsidiaries and related  
26 companies (including, but not limited to "Tec-Lube Industries") are enjoined and restrained from  
27 doing and shall not  
28

- 1 1. Cause any advertising to be placed in which the advertisement claims, in words, substance  
2 or effect that "Tec-Lube" brand lubricants are "identical to" or "the same as" or "the same  
3 performance as" either "TorrLube" or "the leading brand"
- 4 2. Publish any statement in their own or other web sites on the internet which claims, in  
5 words, substance or effect that "Tec-Lube" brand lubricants are "identical to" or "the same  
6 as" or "the same performance as" either "TorrLube" or "the leading brand"
- 7 3. Adopt in or as a domain name, or encode in any header or any metatag the word  
8 "torrlube," or pay for placement with any web search engine, so as to cause their web site  
9 to appear as a search result, or provide a "link," when "TorrLube" is searched on the  
10 Internet.

11  
12 This Injunction shall be in effect immediately and shall not require the posting of any bond.  
13 This injunction may be modified, cancelled or made permanent by an order of the Court either on  
14 motion or by stipulation.

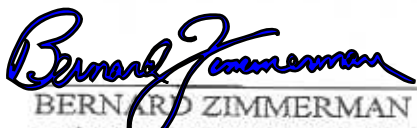
15 The fact of this Injunction and the defendant's agreement to it shall not be construed as any  
16 admission of liability or wrongdoing.

17  
18 RICHARD I. WIDEMAN, Esq.  
19 and  
20 LAW OFFICES OF KIRK B. FREEMAN.

21   
22 THOMAS COOK, Esq.  
23 Attorney for Fil Tech West, Inc.

24 BY:   
25 RICHARD I. WIDEMAN, ESQ.  
26 Attorneys for THE TORRLUBE COMPANY LLC

27 IT IS SO ORDERED this 25th day of July, 2007

28   
BERNARD ZIMMERMAN  
United States Magistrate Judge

2  
PRELIMINARY INJUNCTION

